

## Summary

Nathan Gathright is a seasoned product designer based in Chicago with over 10 years experience in design and development for the web creating intuitive and thoroughly considered products.

*Nathan  
Gathright*

## Experience



### Product Design at Spotify

Feb 2022 – Jan 2023

Spotify acquired Podsights to help brands better measure and scale their podcast advertising. I led the efforts to redesign Podsights' product to align with Spotify's existing design system. My in-depth knowledge of the podcast industry was an asset for helping design teams across business units understand how the product would integrate into the wider suite of tools for brands and publishers.



### Product Design at Podsights

Jan 2021 – Feb 2022

At the end of 2020, Podsights acquired Podlink, and I joined the team as employee #12 and their first design hire. As their sole product designer, I took ideas from concept to production including launching new products, handling data visualization challenges, and developing data-driven feedback loops with product analytics.



### Founder at Podlink

Aug 2018 – Dec 2020

Challenging myself to launch a side project and flex my product design and development skills, I created Podlink to simplify podcast sharing. With the advantages of a virtuous cycle and a designer's eye for detail, Podlink quickly became a go-to resource for thousands of podcasters looking to promote their shows.



### Product Design at Bestow Life Insurance

Jun 2018 – Dec 2020

As one of the first designers at Bestow, I played a crucial role in iterating the product while balancing the concerns of growth marketing, insurance operations, legal, and customer success. Working closely with Product and Engineering, I encouraged a "systems mindset" across the design team.



### UX Design and Front-end Development at Moroch Partners

Oct 2014 – Nov 2017

I designed and built digital solutions for clients such as McDonald's, FedEx Office, Midas, AdvoCare, and Make-A-Wish North Texas. I built mobile-first websites, landing pages, banner ads, and advanced tooling such as an automated system to deploy dozens of landing pages for Midas and a fantasy drafting system for the AAF Dallas ADDYs.

## Contact

817-213-6846

hello@nathangathright.com

## Skills

### Design

Product Design  
UI/UX Design  
Design Systems  
Interaction Design  
Usability Testing  
User Research  
Wireframing  
Prototyping  
Flowcharting  
UI Animation  
Icon Design  
Brand Design

### Engineering

HTML/CSS  
JavaScript  
React  
Git

### Software

Figma  
Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
GitHub

### Soft

Product Management  
Collaboration  
Communication  
Mentoring

## Education



### General Assembly

*React Development certification*

Nov 2021 – Jan 2022



### University of North Texas

*Bachelor of Arts (BA), Advertising*

Sep 2009 – May 2013